



GD Interactive

Beauty in Simplicity ...

Overview

www.gdinteractive.net

GD Interactive is an Edmonton web planning and development company with a far reaching resource base, delivering quality work since 1999, including responsive web design, WordPress, branding, social media, search engine optimization, top placement ads, multimedia and interactivity.

Proficiencies: All Macromedia, All Adobe, Video Rendering, HTML, HTML5, PHP, MySQL, CSS, CSS3, CMS, XML, JQuery, JavaScript.

Education: Graduate Red Deer College – Art & Design Diploma. Graduate York University – Master of Fine Arts: Painting, Sculpture, Art History.

Responsive Design

GD Interactive takes pride in and has a passion for web design. Clients have different tastes and require different elements. After understanding what the client requires, extracting from our knowledge base begins the process of creating something unique. We have created an original handmade template that looks good and works.

Two Way Street: Adjustments happen. Keeping the lines of communication open is tantamount. The focus is on putting the client's best foot forward and giving viewers a simple and interesting experience.

WordPress

Wordpress these days has so many powerful theme and plugin options it's become the obvious choice for a cost effective solution. It allows back end management of content and inventory capabilities by the site owner. Everything is database driven. This saves webmaster costs.

GD Interactive offers current WordPress themes tailor made with your brand in mind. Endless plugin options to do the things you need.

Branding

We ensure your visual statement and primary message are presented in a consistent manner at all times.

Search Engine Optimization

When it comes to SEO, there is beauty in simplicity...no need to make things complicated.

Is your SEO working for you? How do you know? What happens when you do an Internet search for your company name? Are the search engines finding you? What is your current Google page rank?

SEO (Search Engine Optimization) for your website is offered by many different companies. Some companies will promise you the moon if you will just hire them to apply the right polish. As with any other service provided to business, some companies will give you better results than others. GD Interactive says that when it comes to SEO there is beauty in simplicity.

Google changes its search algorithm around 500–600 times a year. While most of these changes are minor, certain basic practices with respect to SEO continue to serve website owners.

There is beauty in simplicity and we love keeping SEO simple and easy to implement, simple and easy to practice. Search Engine Optimization does not happen overnight. Strong SEO requires purposeful research takes time to build and takes time to develop but, rest assured, our approach is based on sound practice.

Social Media

Manage Multiple Social Networks: GrabInbox and Hootsuite, to name a couple, are easy ways to manage multiple twitter, facebook, fan pages and linkedin accounts. We can set these up for you if need to spend your time elsewhere. We can theme your social profiles to keep your brand consistent.

Share Buttons: The most effective social option is the share button. A quick and effective way for people to promote you on their networks.

Media Tabs: GD Interactive can employ a slick slide out social media tabs plugin. We can add feeds & profiles from your favorite social networks to ANY website or network, as many or few as you need.

The Benefits: Increased brand recognition, improved brand loyalty, more opportunities to convert sales, higher conversion rates, decreased marketing costs and better search engine rankings.

Top Ad Placements

With the rise of mobile search, 85% of sales now come from the top 3 listings on Google & Bing, so being listed in these spots is of great importance.

Problem is, getting your brand listed on top isn't free. The top 3 spots are paid placements. Therefore, you want to make sure you're running ads for the most "lead producing" descriptions (hate to be the bearer of bad news, keywords no longer matter), have the best ad copy and use the best landing pages. GD Interactive can employ Google AdWords and Google AdSense to get you up and running.

Web Assessment

We will look over what you have and give you our recommendation. Rates per task will be included.

Testimonials

Geoff Dean at GD Interactive has been able to clean up our pairsgolf.com website when other website developers could not. I would highly recommend Geoff to my friends and business associates for any of their website needs.

Richard Patterson, Pairs Golf

Geoff has a passion for building websites and creating solutions for customers that work. He takes pride in the service he provides. His website building skills are current. He is a rare find in the web development industry.

Donna Dahl, Memory Speaker

Working with GEOFF DEAN INTERACTIVE has been a pleasant and beneficial experience. Geoff provides concise and cost effective solutions to the constantly evolving technological components of business.

Tom Suggitt, Suggitt Communications

I must say, dealing with Geoff's company since 2001 has been excellent and appreciated. His prompt deliverance and user friendly commitment to my projects has put my stress at ease. He is very good at what he does.

Frederick Turbide, Novel Notion Advertising

I've worked with Geoff and his company for 12 years now. Not only are his prices reasonable, but he is too, and always seems to be able to find a way around whatever hurdle I give him. I would put him in the top 5 in Edmonton.

Rob Pasay, BugByte Corporation

We needed a website that would set us apart from all the other beauty salons in the Edmonton region. Geoff delivered, creating a look and feel that reflects our cutting edge style that our clients love.

Nancy Brown, Hair Flaire Hairstyles

By creating an easy to navigate mobile version of our company's website Geoff was able to keep our company relevant in the optical market place.

Alvin Thomas, Sunclip Express

When our company decided to branch out into marketing sunglasses using ecommerce, there was only one person to call. Geoff.

Brendan Guse, Sunclip Express

Thanks for your time, Geoff Dean – Owner & Senior Designer



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